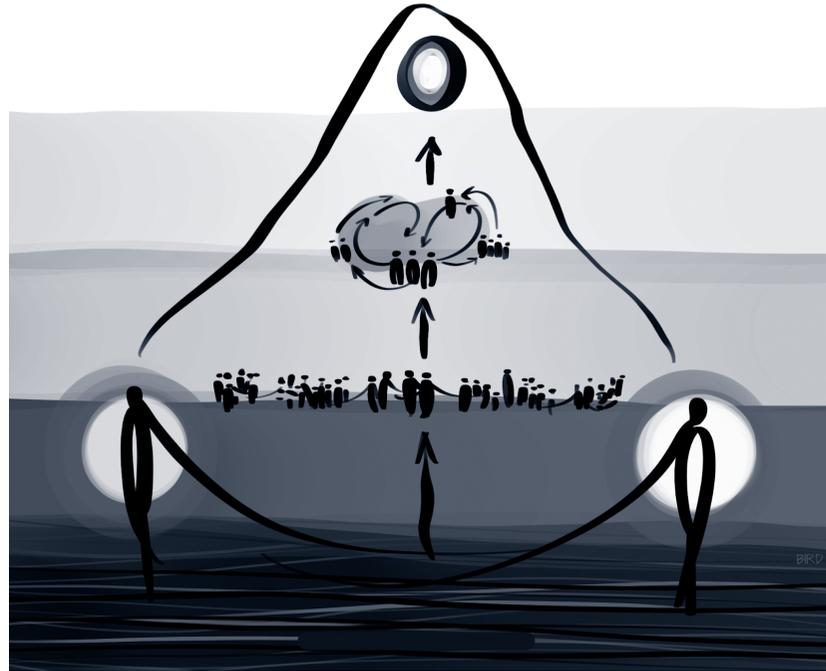# AAL Forum

AN ECOSYSTEM DRIVEN APPROACH

September 23rd 2019, Aarhus
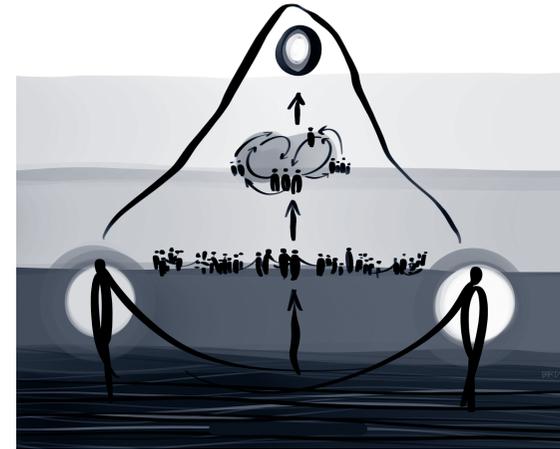
Julie Arts, The Presencing Institute, arts@presencing.com

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4 Stages of Systems Evolution, 4 Operating Systems

OS	HEALTH	LEARNING	LEADERSHIP	GOVERNANCE
1.0: INPUT & AUTHORITY-CENTRIC	TRADITIONAL DOCTOR-CENTRIC	TRADITIONAL TEACHER-CENTRIC	CENTRALIZE	HIERARCHY
2.0: OUTPUT & EFFICIENCY-CENTRIC	EVIDENCE-BASED MEDICINE	TEST DRIVEN & BULIMIA LEARNING	DECENTRALIZE	COMPETITION
3.0: OUTCOME & USER-CENTRIC	PATIENT-CENTRIC MEDICINE	LEARNER-CENTRIC	MULTI-STAKEHOLDER	NETWORKS
4.0: CO-CREATIVE & ECOSYSTEM-CENTRIC	STRENGTHENING SOURCES of WELLBEING	ACTIVATING DEEP SOURCES of LEARNING	ECOSYSTEM ACTIVATION	ABC: AWARENESS-BASED COLLECTIVE ACTION

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Leading
profound
social change
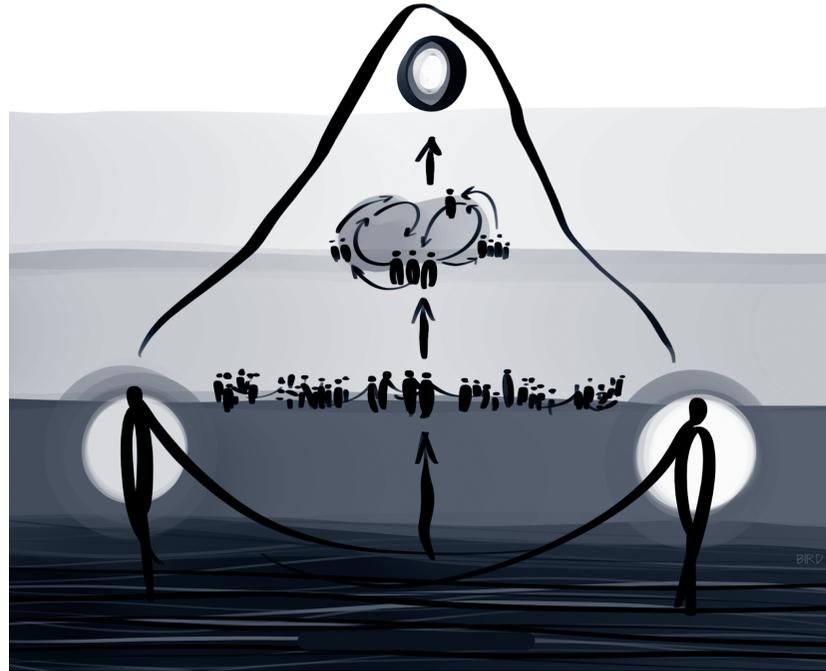in a complex system

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Ecosystem

Botanist Arthur Tansley
"A community of organisms that interact with each other and with their environments by competing and collaborating over the available resources in order to thrive. In doing so, they co-evolve and jointly adapt to external influences."
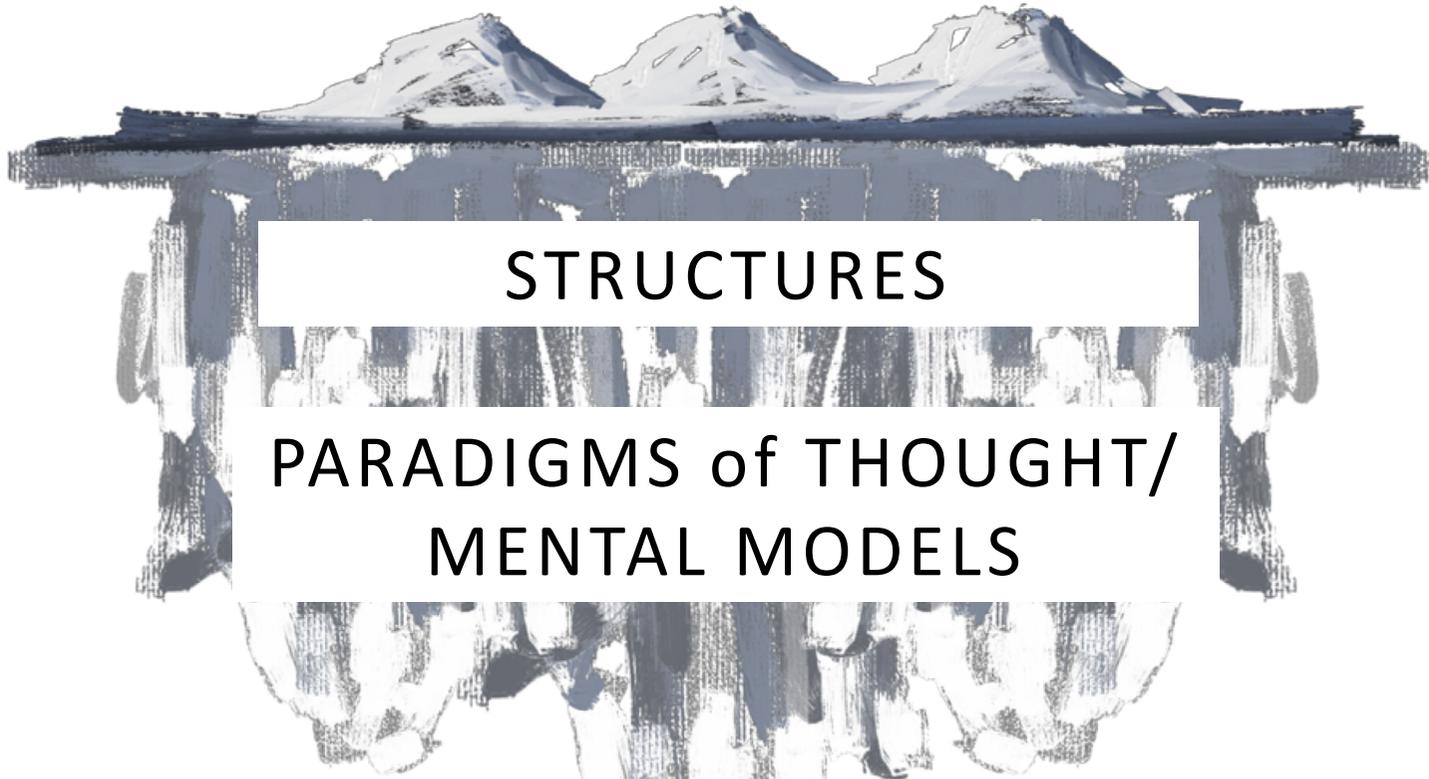
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Stakeholder OS versus ecosystem OS

MULTI-STAKEHOLDER	COMPLICATED	FIX	CONVENED ORGANISED	RELATIONSHIP WITH USERS & STAKEHOLDERS	COLLABORATION PARTICIPATION	OVERVIEW CONTROL
ECOSYSTEM	COMPLEX	SHIFT	IT'S THERE CREATING CONDITIONS	WE ARE THE "USERS"	CO-CREATION	AWARE OF THE WHOLE

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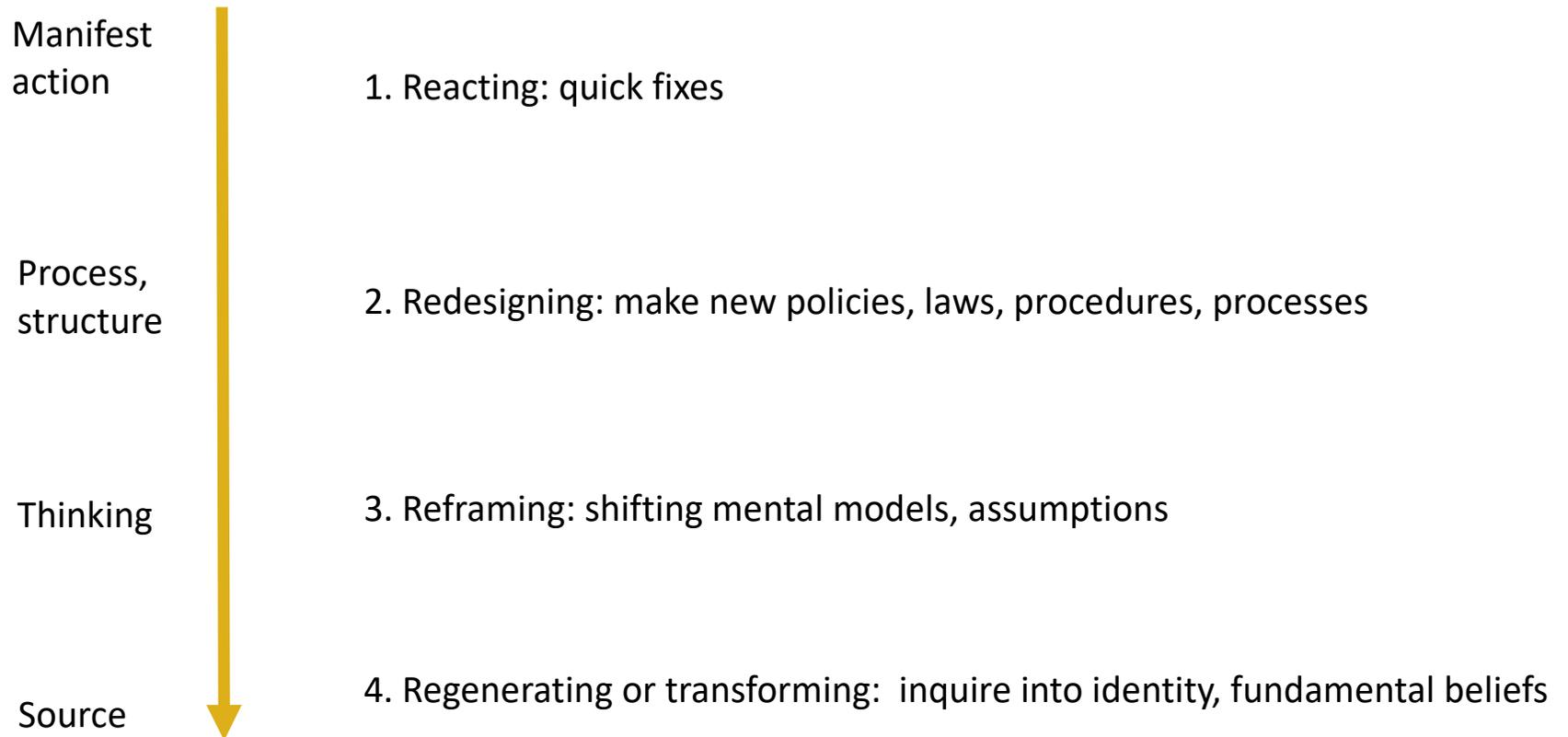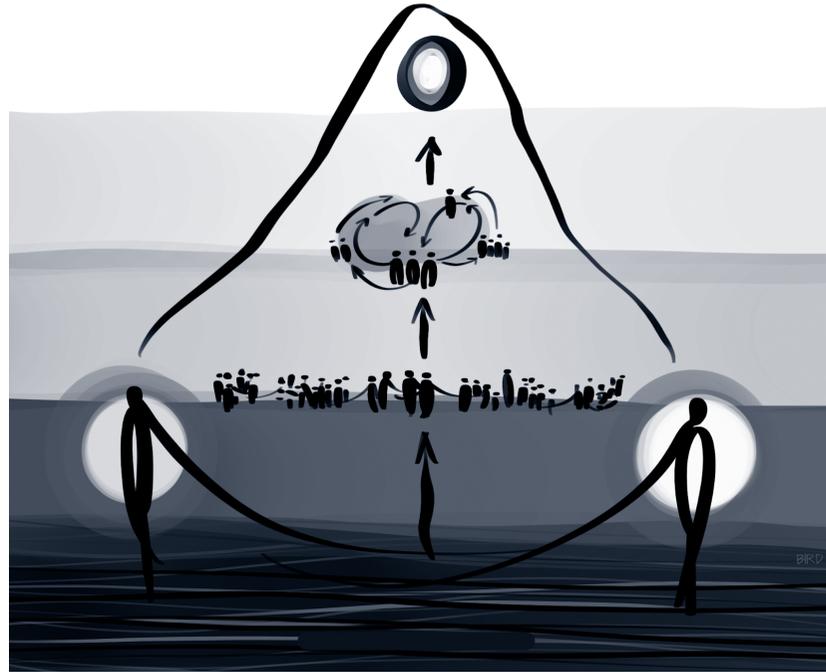
Ecosystem perspective

SYMPTOMS

STRUCTURES

PARADIGMS of THOUGHT/
MENTAL MODELS

SOURCE / IDENTITY / FUNDAMENTAL
BELIEFS & VALUES

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Levels Responding to Change (diagnosis)

Manifest action

1. Reacting: quick fixes

Process, structure

2. Redesigning: make new policies, laws, procedures, processes

Thinking

3. Reframing: shifting mental models, assumptions

Source

4. Regenerating or transforming: inquire into identity, fundamental beliefs

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7 principles of an Ecosystem approach

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7 Principles of an Ecosystems approach

1. **Power of Intention and long term aspiration**

2. **Multiple centers and cells with 'global' activators & connectors**

   - Several cells and (sub)teams that collaborate, co-create and lead
   - Cross-pollination

3. **Ecosystem Activation**

   - Making the system visible to itself through clear information, stories and data
   - Tracking (in)coherence
   - Eliminating redundancies
   - Attracting allies

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7 Principles of an Ecosystems approach
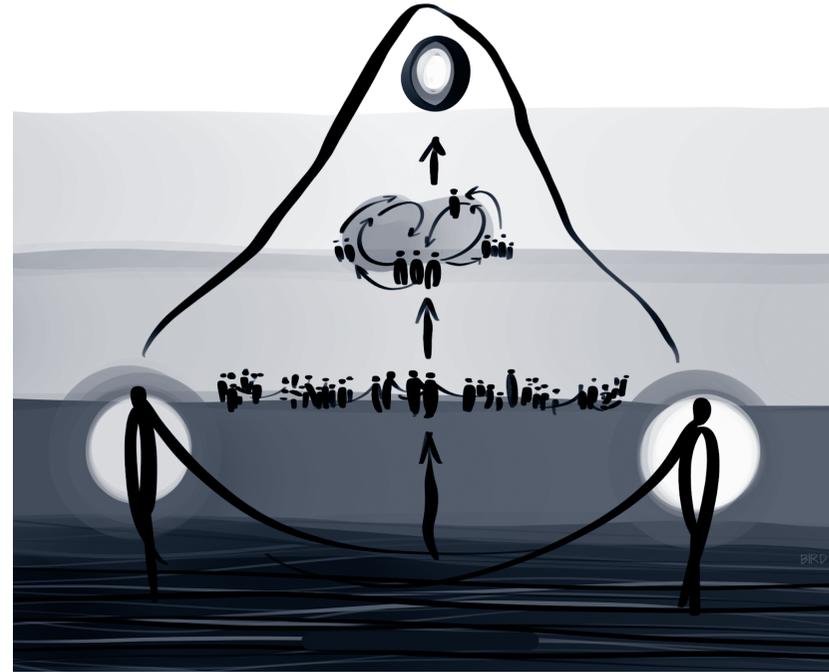
4. It's an ongoing process (not a linear project)

5. It's all about relationships

the relational (warm data) is key to transform

6. Navigating in the mist

7. Prototyping the future

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Prototyping the future

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What is prototyping?

- Learning by doing and experimentation
- Failing fast and out loud

- Going through several iterations based on feedback from stakeholders

- The new is emerging through a collection of prototypes

- Scaling up is reproducing NOT standardising

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