



**AGEING WELL IN THE DIGITAL AGE:
A growing community of change makers**

Monday, 24th September

16:00-17:30 Registration

18:00 OPENING CEREMONY

18:00-18:05 Introduction to the Forum – **Mr Peter Fitzpatrick**

18:05-18:15 **Mrs Isabel Sánchez**, Social Action Department Head, Bizkaia Regional Council

18:15-18:25 **Mr Peter Saraga**, President AAL Association

18:25-18:35 **Mr Marco Marsella**, Head of Unit H3, eHealth, Well-Being and Ageing, DG-Connect, European Commission

18:35-19:15 KEYNOTE SPEECH

Mr Jeremy Myerson, Royal College of Art
“New Old: why design matters to ageing well”

19:15-20:00 SMART AGEING PRIZE 2018

Introduction - **Constance Agyeman**,
Head of International Development and Communities, Nesta

Five Finalist’ Pitch decks

Presentation of the winners

20:00-22:00 Welcome Cocktail

Tuesday, 25th September

08:00-09:00

Opening Doors

9:00-10:30

Workshop 1

Municipalities as an Enabler for AAL Markets

Workshop 2

Destigmatisation in the silver economy: designing products for the silver age without stigma

Workshop 3

Co-designing future European collaboration on 'Ageing well in a digital world'

Workshop 4

Citizenizer: Inclusive, User empowerment

10:30-11:00

Coffee and refreshments

11:00-12:30

Plenary 1: AAL beyond 2020

European Perspective:

Ms Birgit Morlion, Programme officer eHealth, Well-Being and Ageing, European Commission

National Perspectives:

Mr Chris Flim, Dutch Representative for eHealth and Member of AAL Executive Board

Mrs Kerstin Zimmermann, Scientific Policy Officer, Austrian Ministry for Transport, Innovation and Technology

Regional Perspectives:

Mr Mathieu Hovanessian, Policy Officer for innovation and Europe, Health, Research, Innovation, Higher education Unit, PACA Region, France

Mrs María Aguirre Rueda, Director of Health Research and Innovation at the Ministry of Health of the Basque Government

12:30-14:00

Lunch break: poster sessions, exhibition, matchmaking

14:00-15:30

Workshop 5

Joining up age-friendly smart homes and smart communities: Voices in standardisation

Workshop 6

Turning Alexa into AALexa: how to utilize consumer products for Active Assisted Living

Workshop 7

AAL AUSTRIA supporting the Austrian eco system for dementia care by AAL solutions - Comparison with The Netherlands and discussion of best practice examples along various dimensions

Workshop 9

The Art of the Business Case

Workshop 8

Risk Competence in AAL and technology innovations as viewed by users and policy makers

15:30-16:00

Coffee and refreshments

16:00-17:30

Workshop 10

Growing the AAL market: ensuring effective deployment of real life solutions

Workshop 11

High Tech, High Touch: Authorized Active Advisors as mediators between AAL providers and consumers

Workshop 12

Smart Healthy Age Friendly Environments and the role of caregivers in the deployment of ICT based approaches

Workshop 13

Connecting values, connecting markets: a World Café to discuss developments in dementia business

Wednesday, 26th September

08:00-09:00 Opening Doors

9:00-10:30

Workshop 14

Mastering the steeplechase:
How to overcome market barriers and successfully launch AAL solutions

Workshop 15

Market for Remote Care Services

Workshop 16

The job market of AAL:
Which candidates are we looking for?

Workshop 17

Medical Delta Living Labs:
developing solutions for e-health and care-robotics

10:30-11:00 Coffee and refreshments

11:00-12:30

Plenary 2: AAL: a growing community of change makers

Municipal Authorities:

Mr Ivan Kjær Lauridsen, Head of health and assisted living technologies, Municipality of Aarhus, Denmark

Mr Sergio Murillo Corzo, General Manager for personal autonomy promotion at Bizkaia Regional Council

Industry:

Mrs Cristina Bescos, European program manager at Philips Population Health Management/Telehealth

End Users:

Mr Ton Koper, President of the board of powerAge Foundation

Mrs Ana Ramovš, MD from the Antona Trstenjak Institute of Gerontology and Intergenerational Relations in Ljubljana, Slovenia

12:30-14:00 Lunch break: poster sessions, exhibition, matchmaking

14:00-15:30

Workshop 18

Embrace! How do you get elderly customers to embrace your IoT solution?

Workshop 19

Social Robots - How to Ensure User Acceptance in the Health Market

Workshop 20

Co-creating IoT Ecosystems for Active and Healthy Ageing

Workshop 21

Matching AAL projects with European and international agendas for smart, sustainable and inclusive development

Workshop 22

The need for non-technological and social innovations in the digital age: how to develop multidisciplinary communities and networks

15:30-16:00 Coffee and refreshments

16:00-17:30

Workshop 23

Adoption of the AAL solutions. Why regions do choose these solutions

Workshop 24

Adopting AAL programme's solutions into real life

Workshop 25

6th Workshop on Mobility Solutions

Workshop 26

Is it possible to automatize feedback from technology, A case study from Aarhus

17:30-19:30 Break

19:30

Forum Closing

19:30-19:45

Hackathon Awards – **Mr Alain Thielemans**, Member of the AAL Executive Board

19:45-20:00

Stand Award Prize - Representative of the Council of Elderly People of Biscay

20:00-20:15

Representative of Next AAL Forum host organizer

20:15-24:00 Official Dinner and Party