



Integrating Creativity, Innovation, Project Management
& Leadership
for high performance & sustainable new ways of
working

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Good Afternoon

from

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Exploring metaphors



Surface Structure



Deep Structure

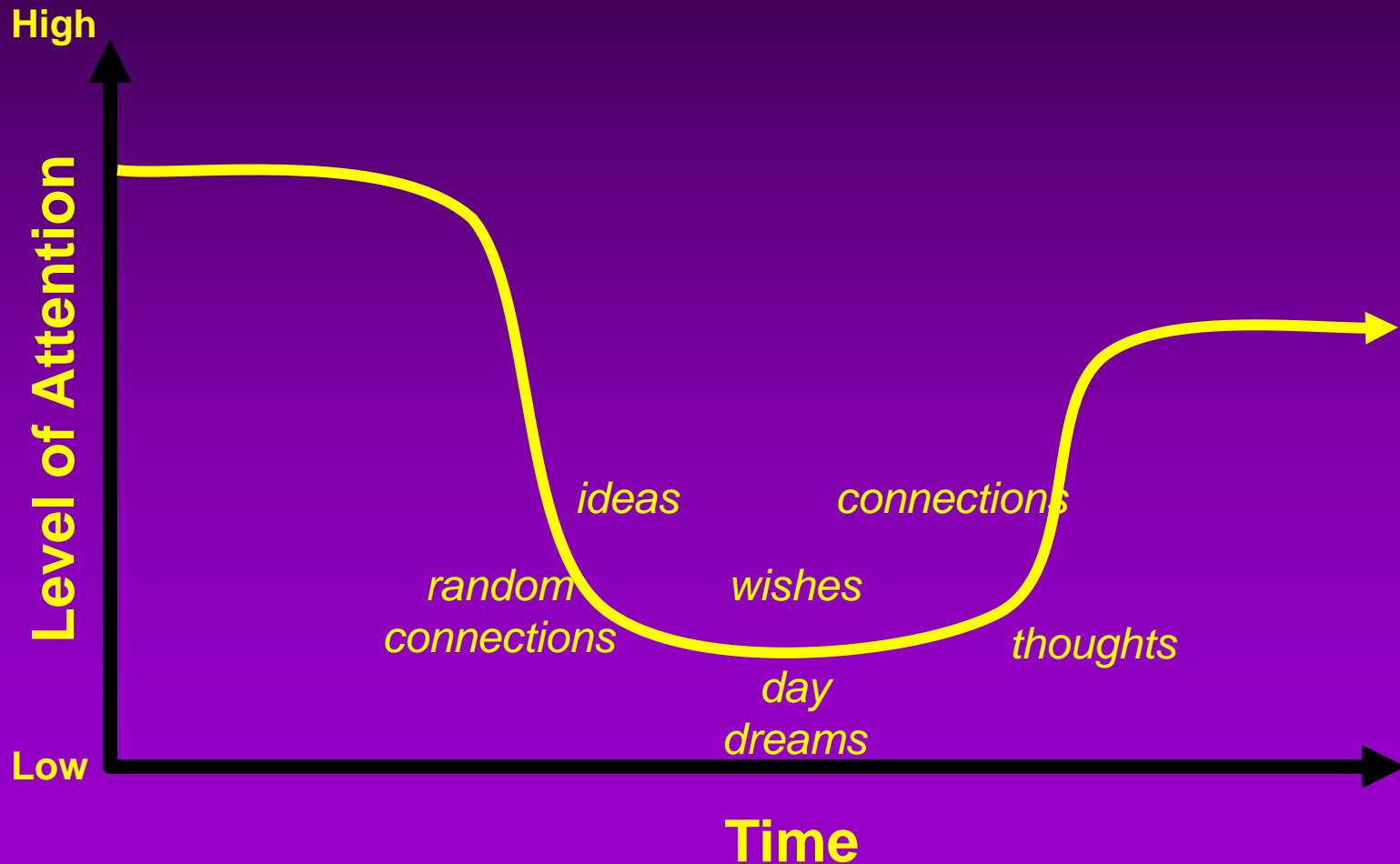


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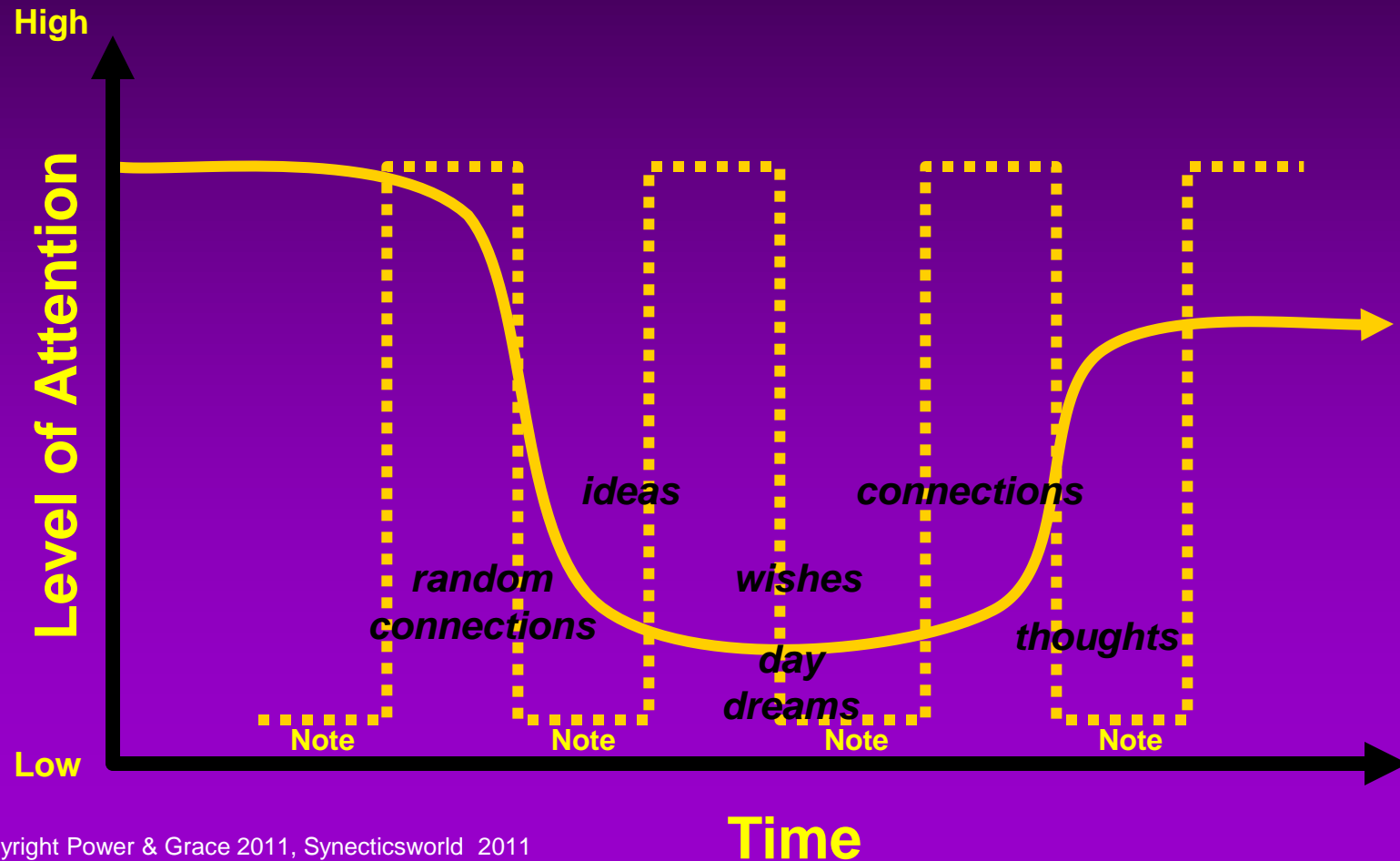
POWER & *grace*

Listening

Listening - Rehearsal curve



Listening - In / out listening



Listening - Note taking

him/her:

Lecture type notes of what the speaker is saying

me:

Notes of my own connections, images, associations, thoughts and ideas

POWER & grace

Creativity

Making

connections to get

ideas

Innovation

Developing

concepts from

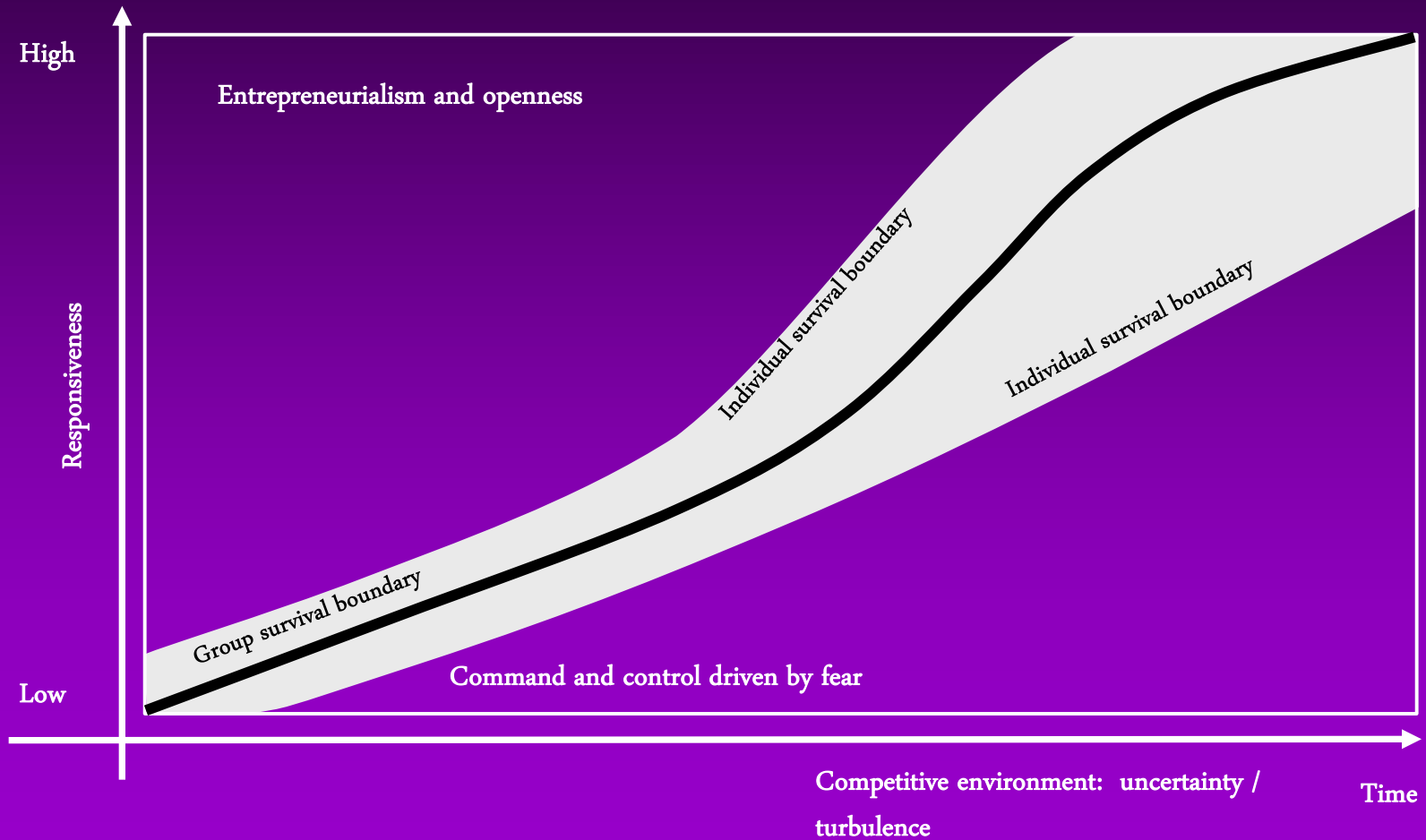
ideas that have

potential for value

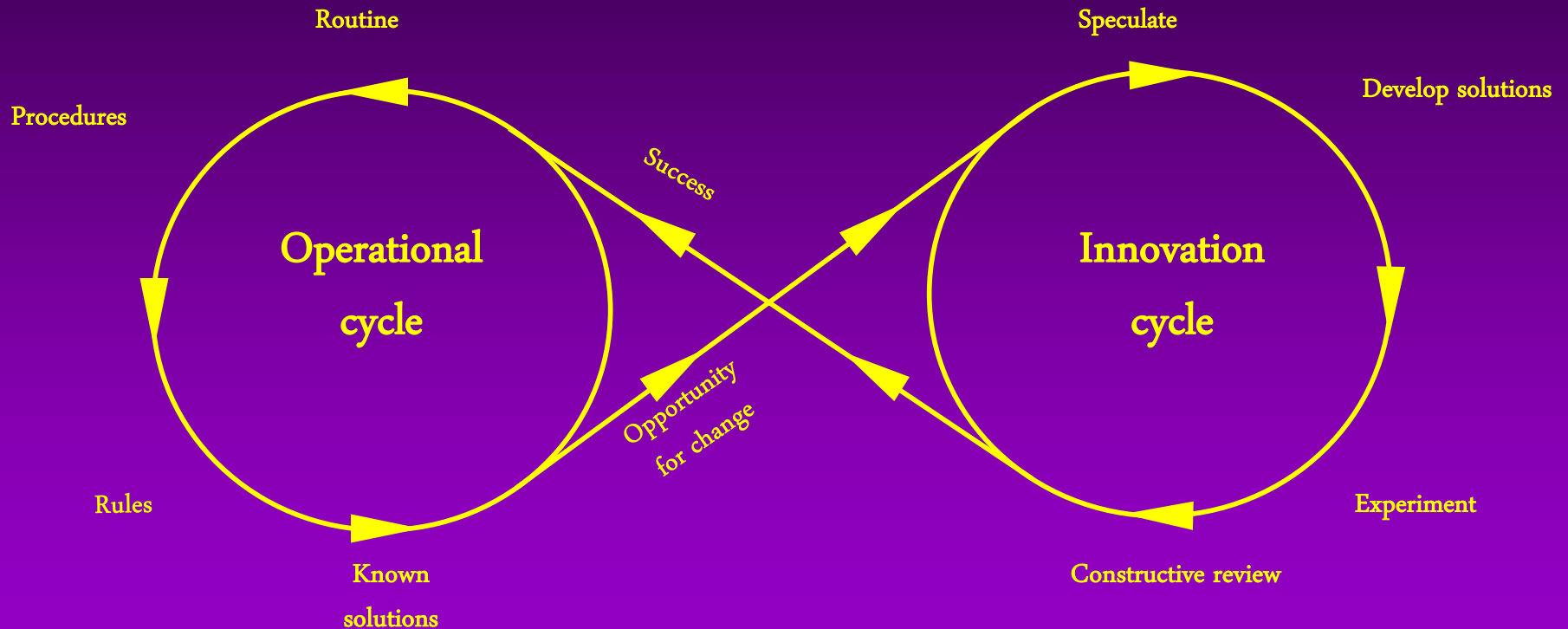
Commercialisation

Realising value

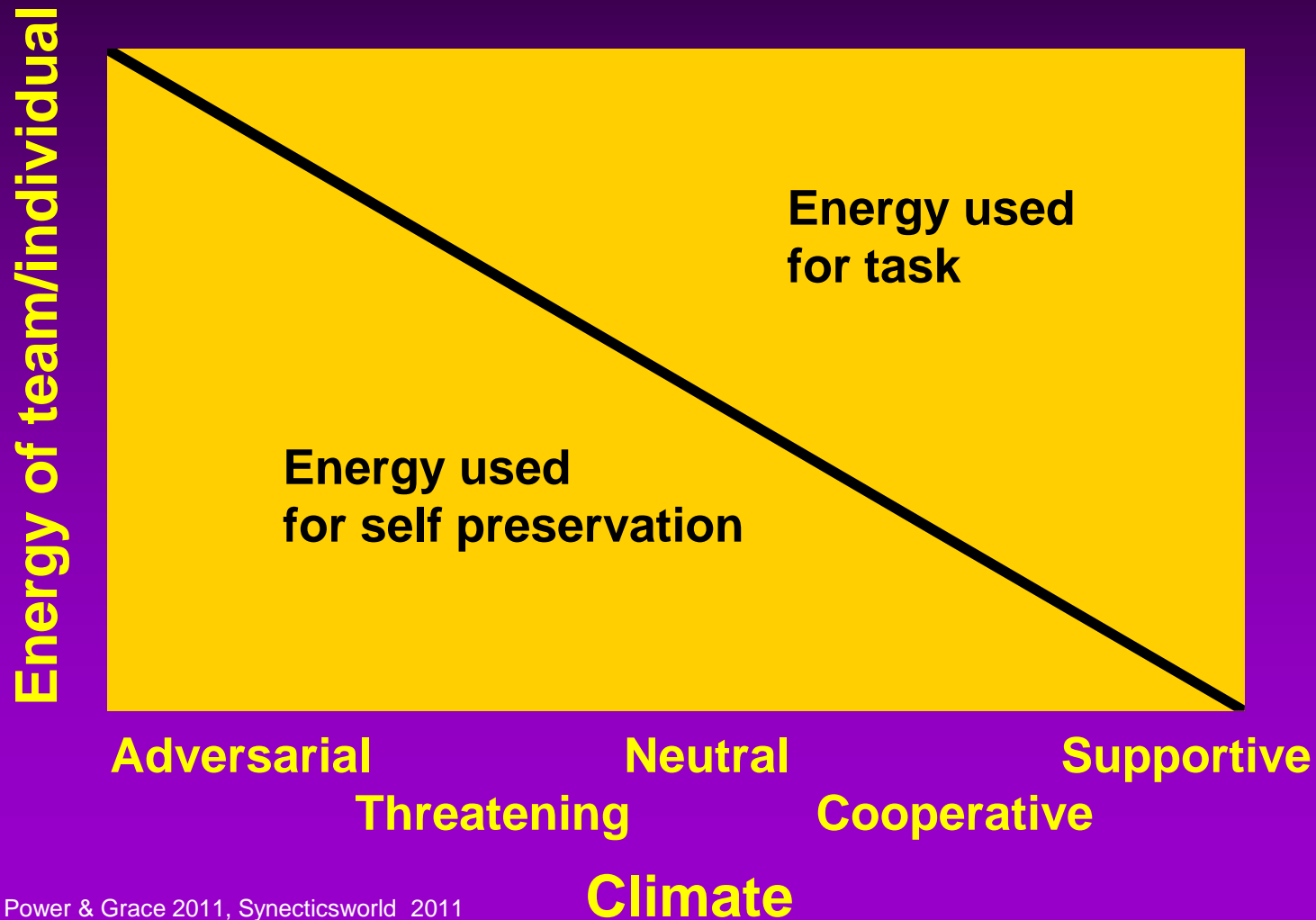
Responsiveness and survival



Context - Cycling worlds



Climate - Creating the field



Discounting

- Oral
- Tonal
- Non-verbal

POWER & grace

The intent effect gap



Intent



V

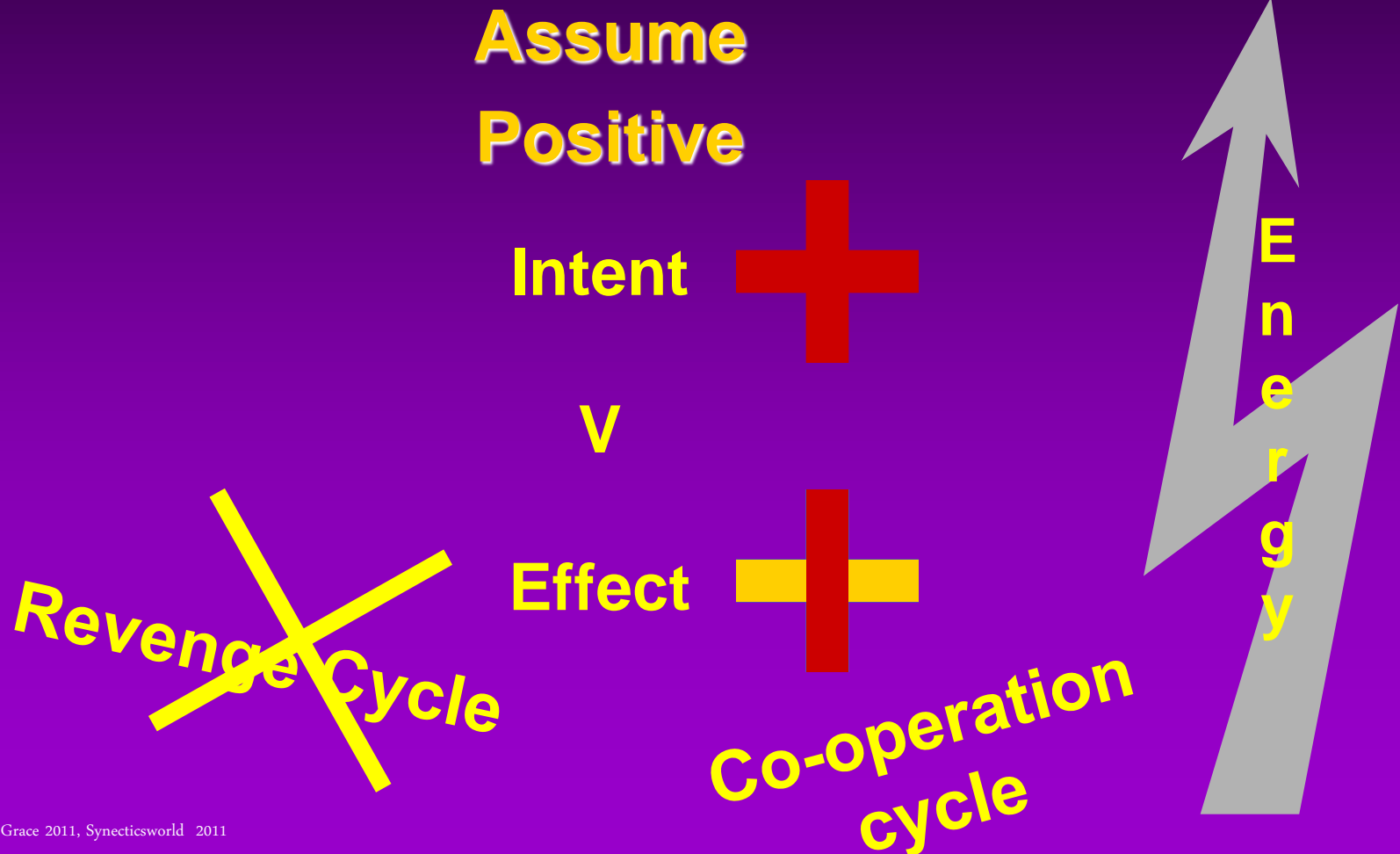
Effect



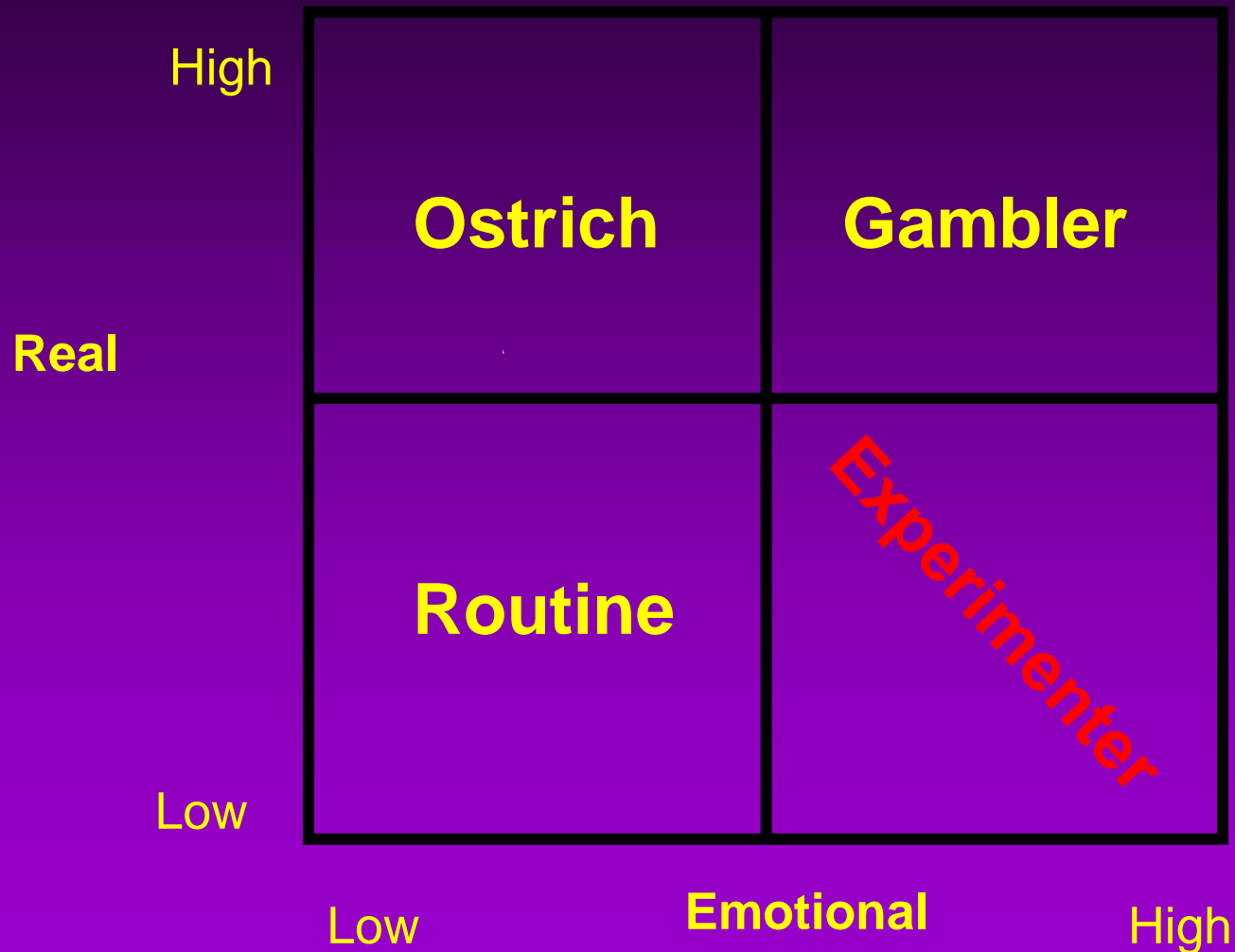
Revenge Cycle

POWER & grace

The intent effect gap



Framing - Managing Risk



POWER & grace

From ideas to action

Human Doing

Human Being

IDEAS

Organisation & Structures

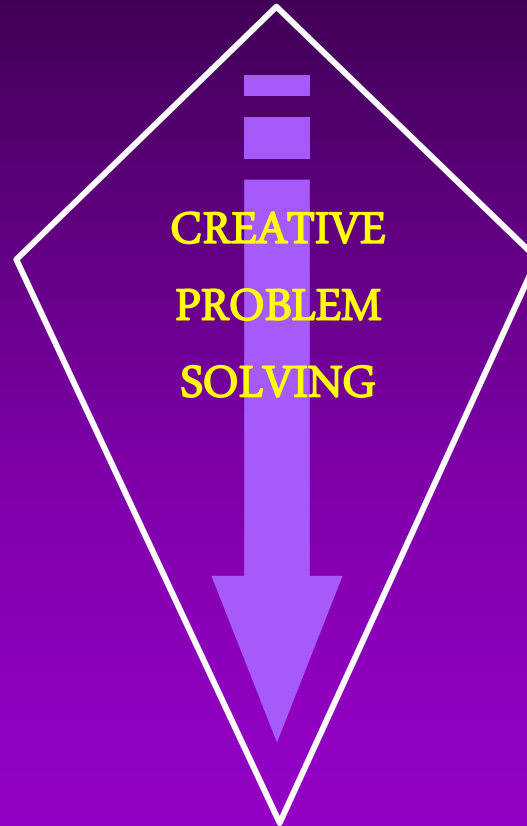
Behaviour & People

Project planning

Capabilities/receptacle

Management

Facilitation/coaching



ACTION

Processes

Synectics is a word

**Syn ... bringing together
diversity**

Ectos ..from outside

Innovation process

Non-Sense

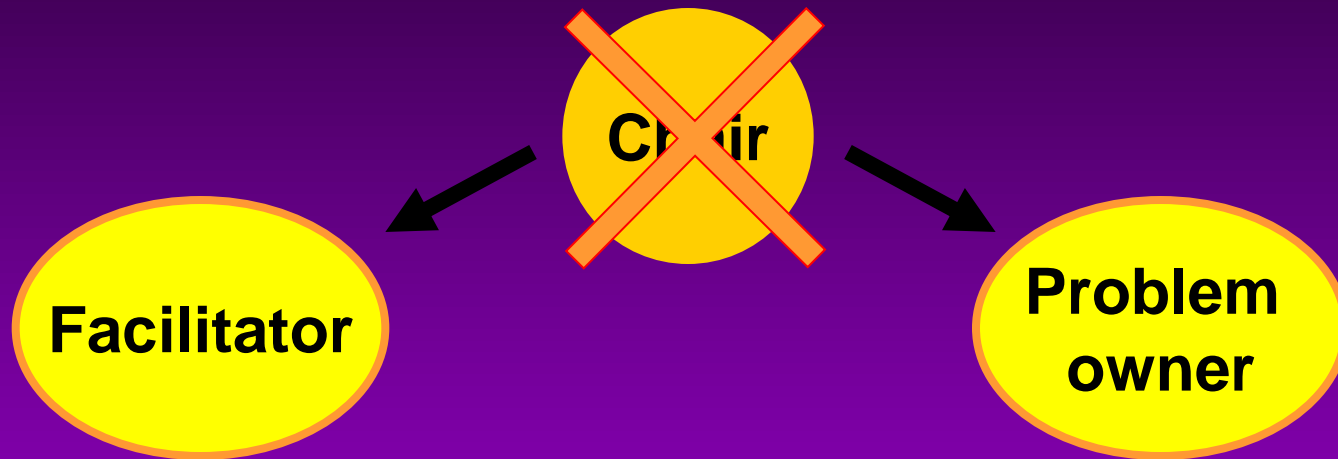
**Get
ideas**

Selection

**Develop
solutions**

Make-Sense

Roles and responsibilities



- **Manages process**
- **Manages climate**
- **Ensures problem owners needs are met**

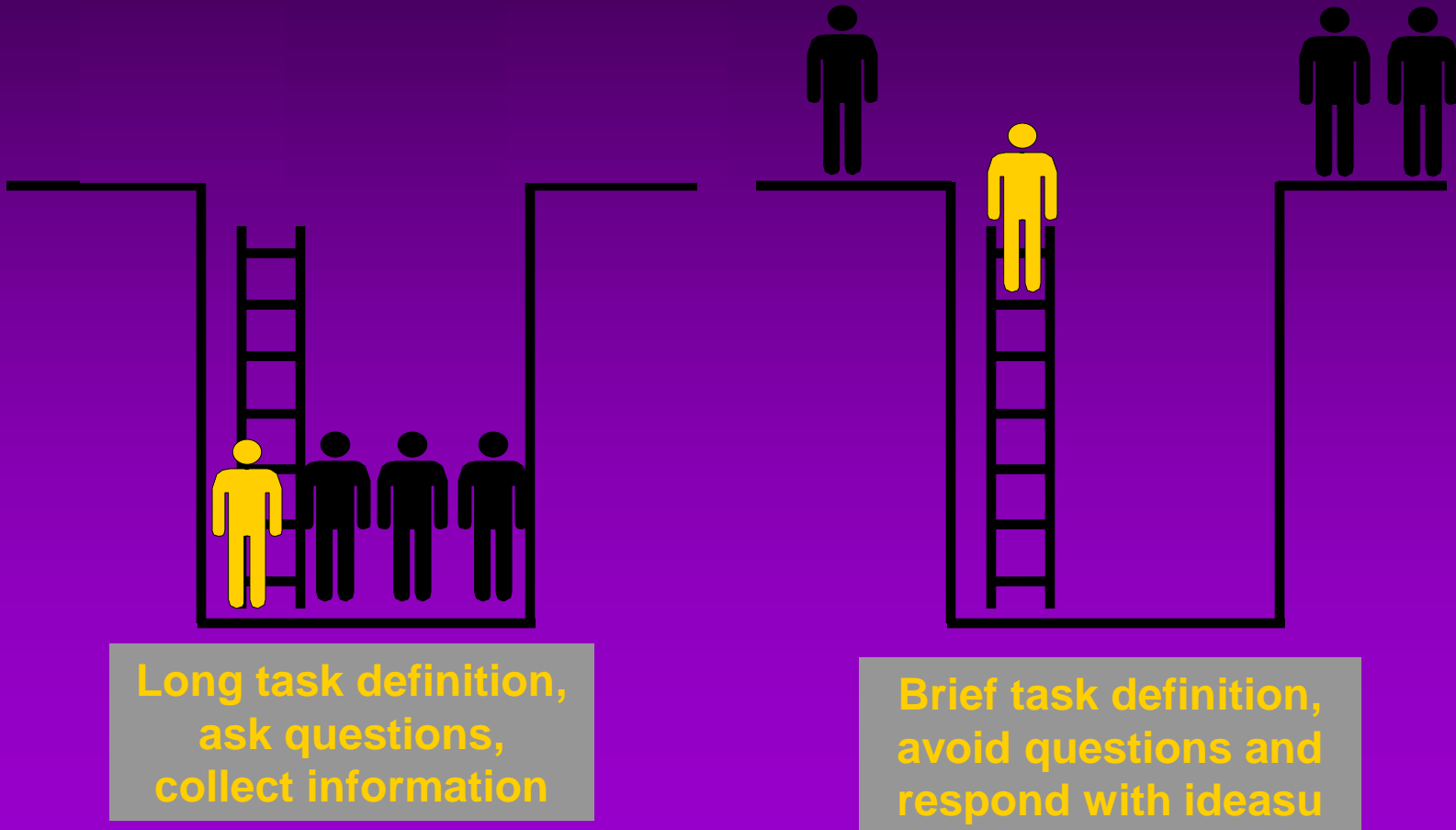
- **Directs content**
- **Makes decisions**
- **Contributes ideas**

R E S O U R C E S

- **Contribute ideas**

POWER & grace

Getting the right balance between information and creativity



POWER & grace

Normal speaking pattern

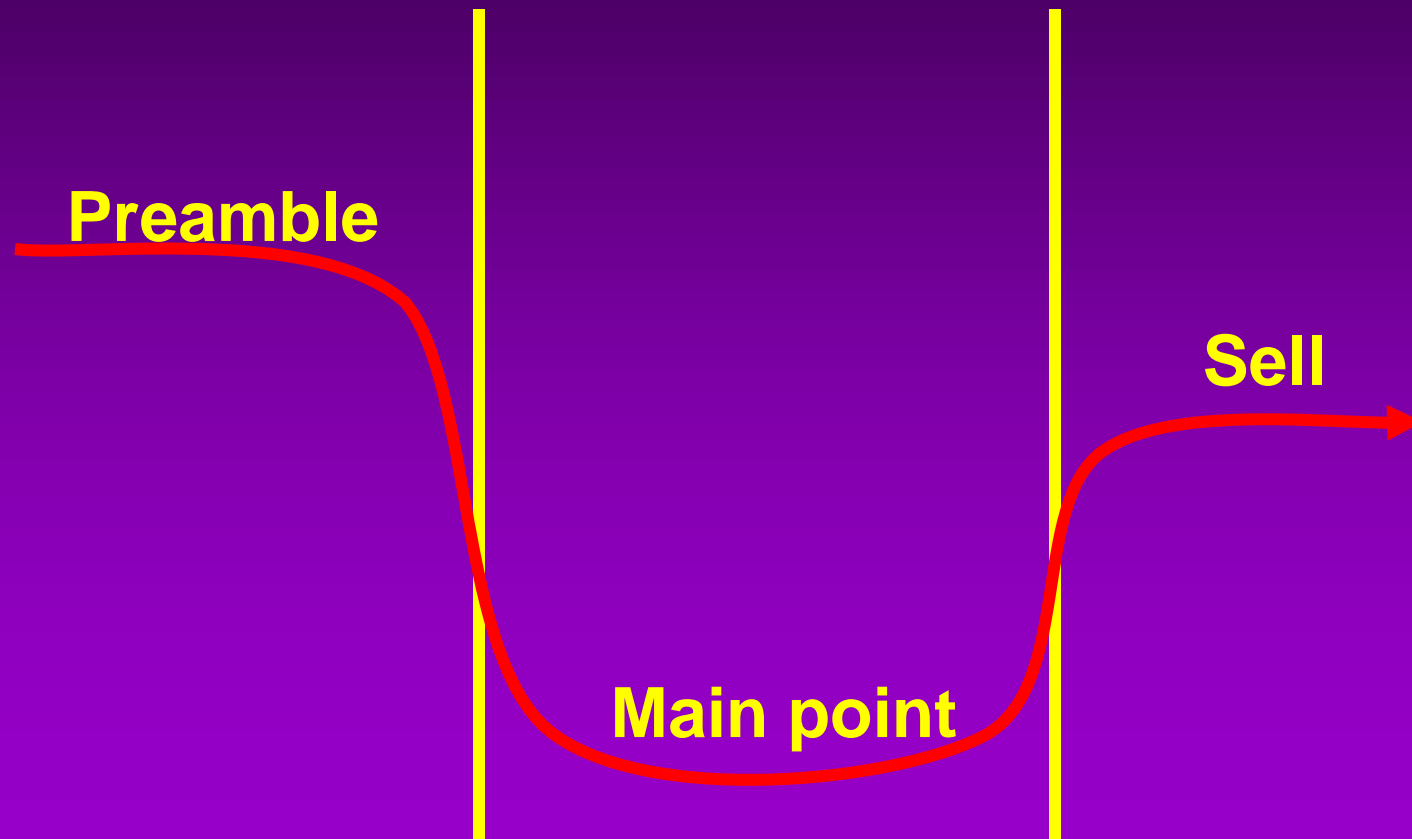
Preamble

Main point

Sell

POWER & grace

Normal speaking pattern & listening curve



Headline / background

Headline

Background

~~**Sell**~~

Open minded evaluation

Pluses

+

+

Issues and concerns

I wish

How to...

I need a way

Ideas

What you do is....

Ground rules for better meetings

- 1 Listen with your pad
- 2 Use headline and background
- 3 Assume positive intent
- 4 Say what is behind questions
- 5 Suspend judgement
- 6 Stay loose until rigour counts
- 7 Use concerns to point a way forwards

POWER *& grace*

- Working through the diamond

Ground rules for better meetings

- 1 Listen with your pad**
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POWER & grace

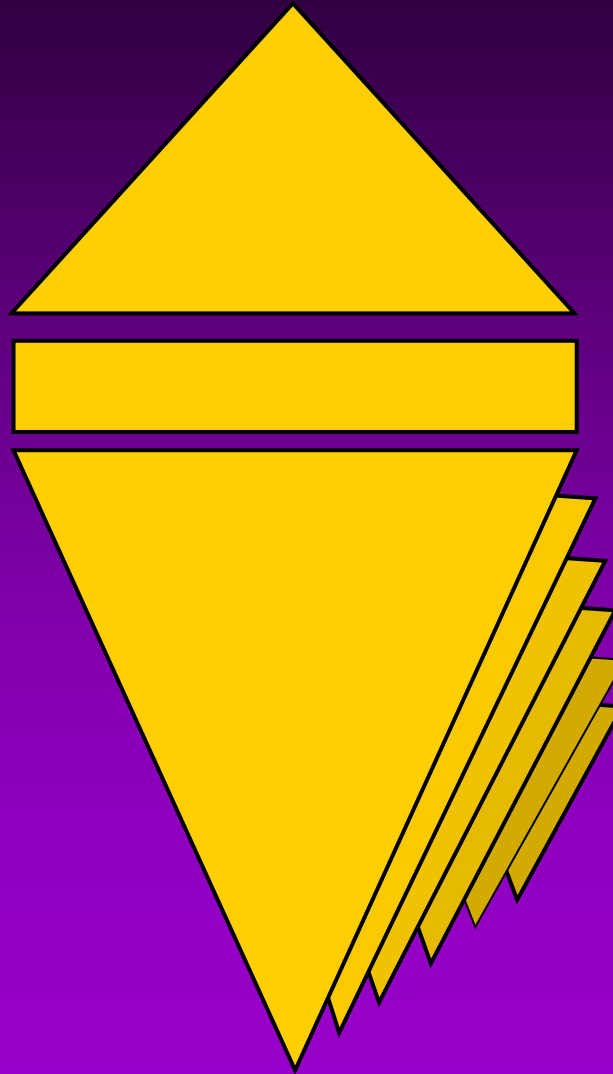
The problem solving process

- 1 Task
- 2 Springboards
- 3 Excursion

4 Selection

5 Idea
Development

6 Next steps



How to...

I wish.../How to....

Career, character, role, object, place, etc

Intrigue

What you do is...

idea, idea, idea, idea

Plus, Plus, Plus ...

Therefore I need a way to

Idea, idea, idea, idea

Beginning Concept

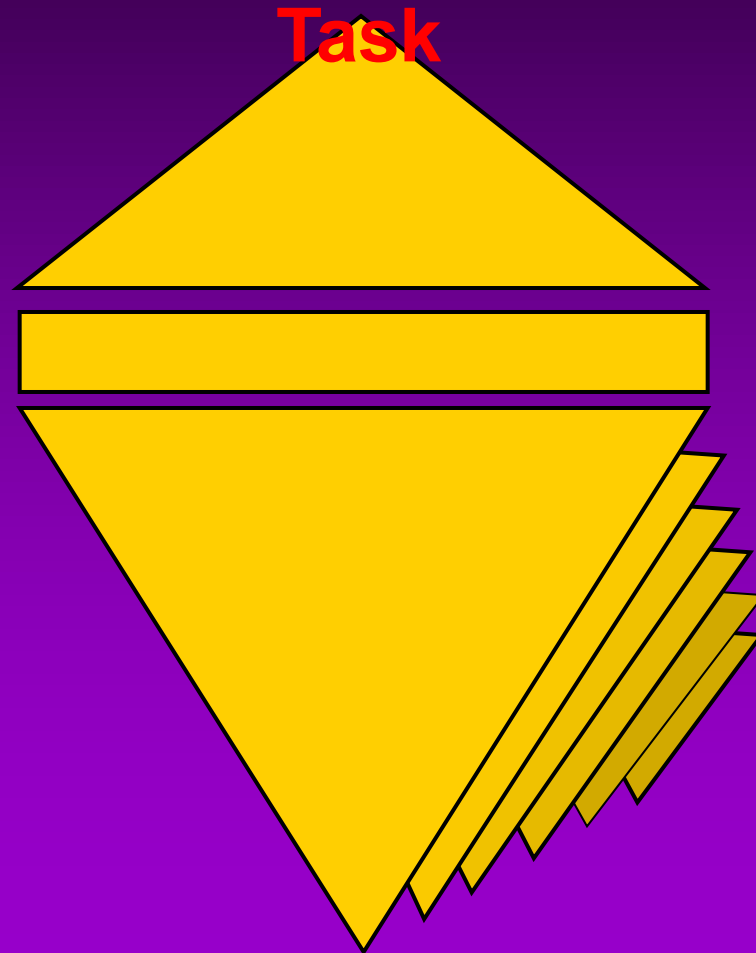
Plus, Plus, Plus

Therefore I need a way to

Idea, Idea, Idea, Idea

Possible solution

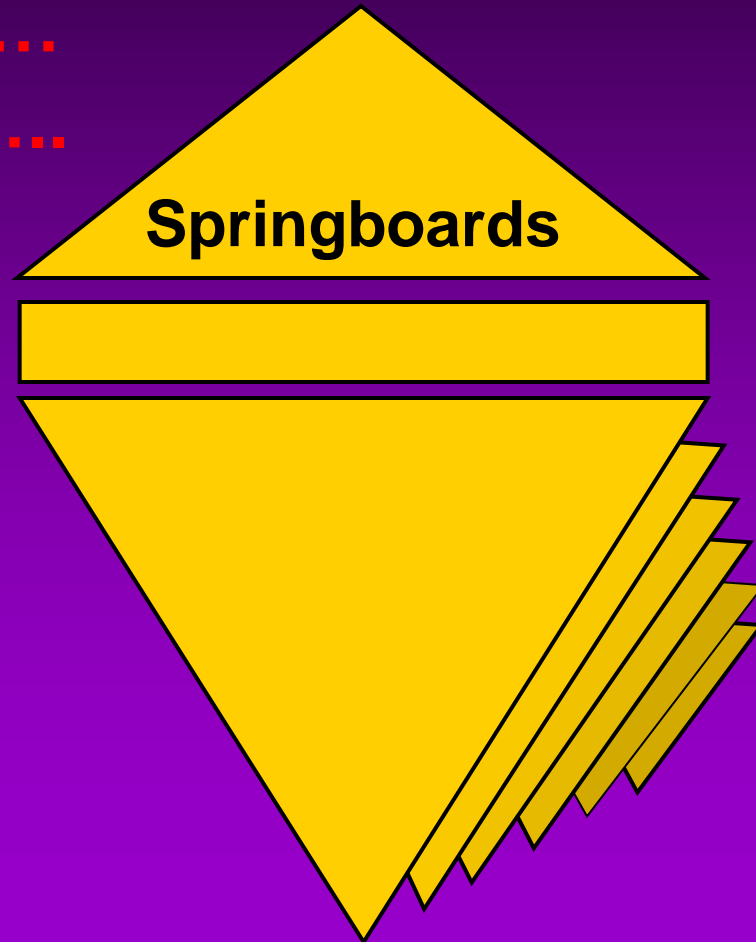
Working through the diamond



Working through the diamond

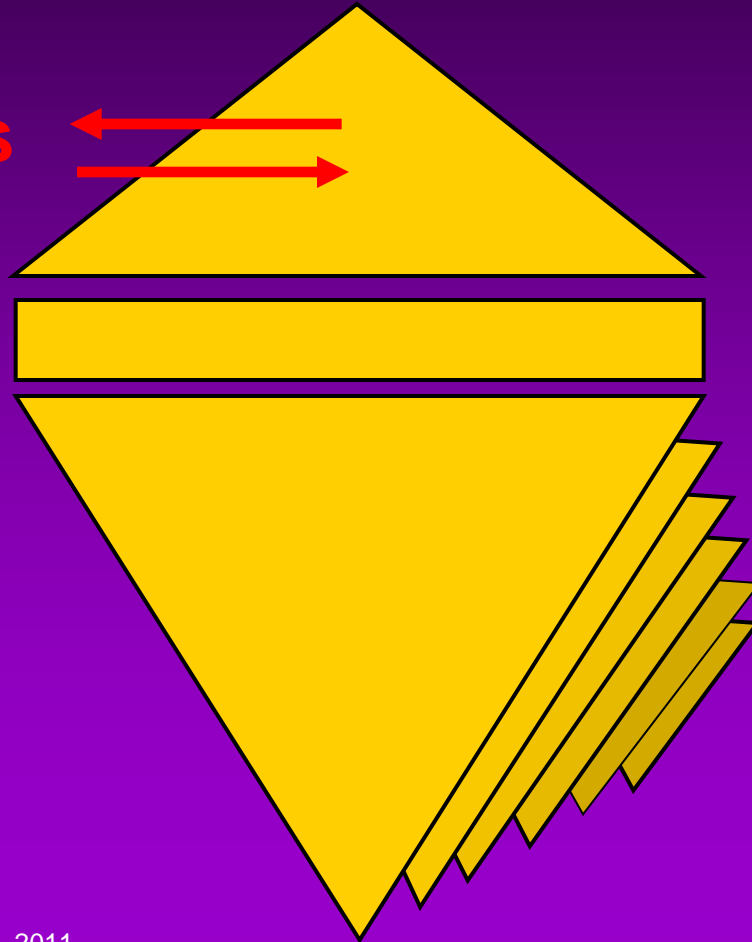
I wish

How to

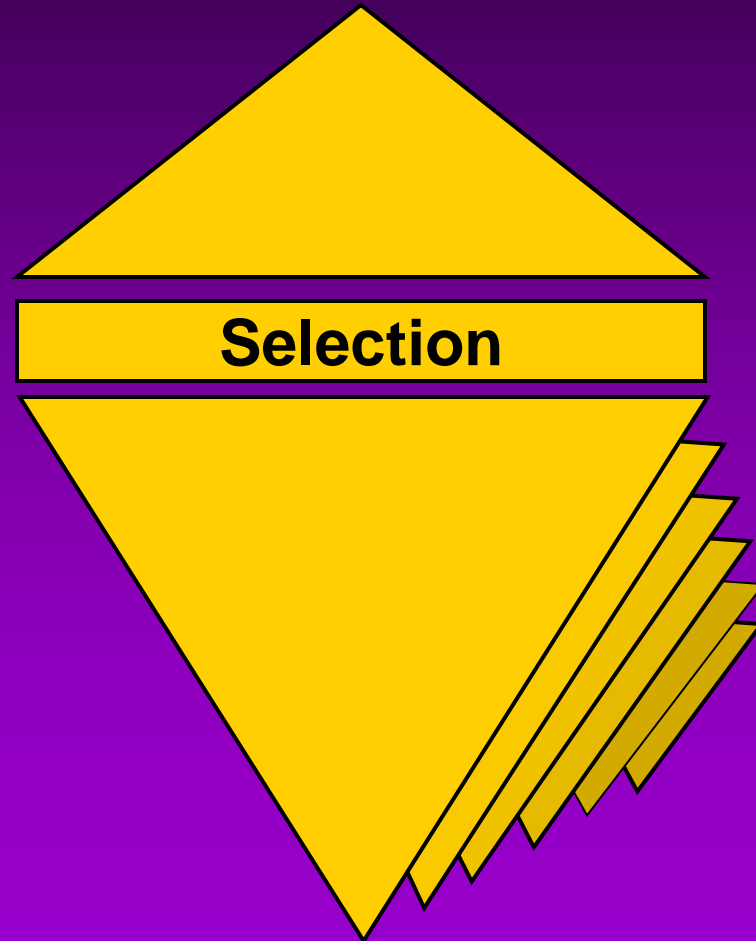


Working through the diamond

Excursions



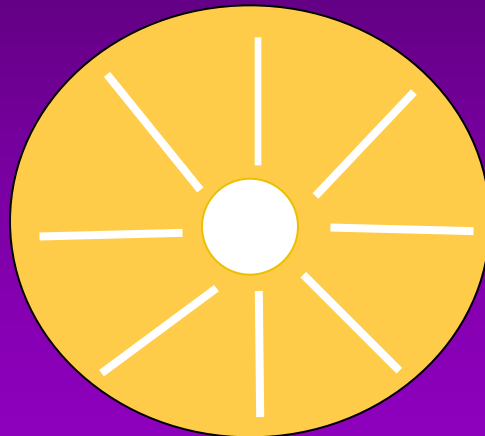
Working through the diamond



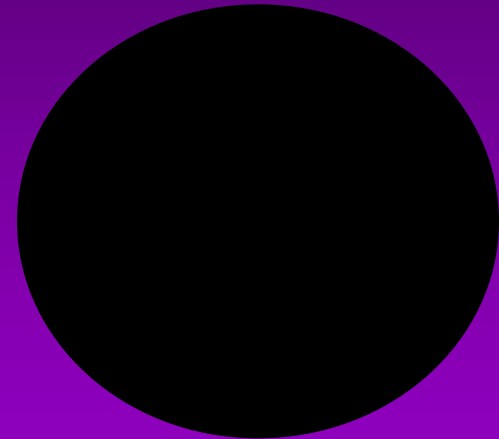
Intrigue criterion

Increasing Intrigue

Increasing chance of innovation

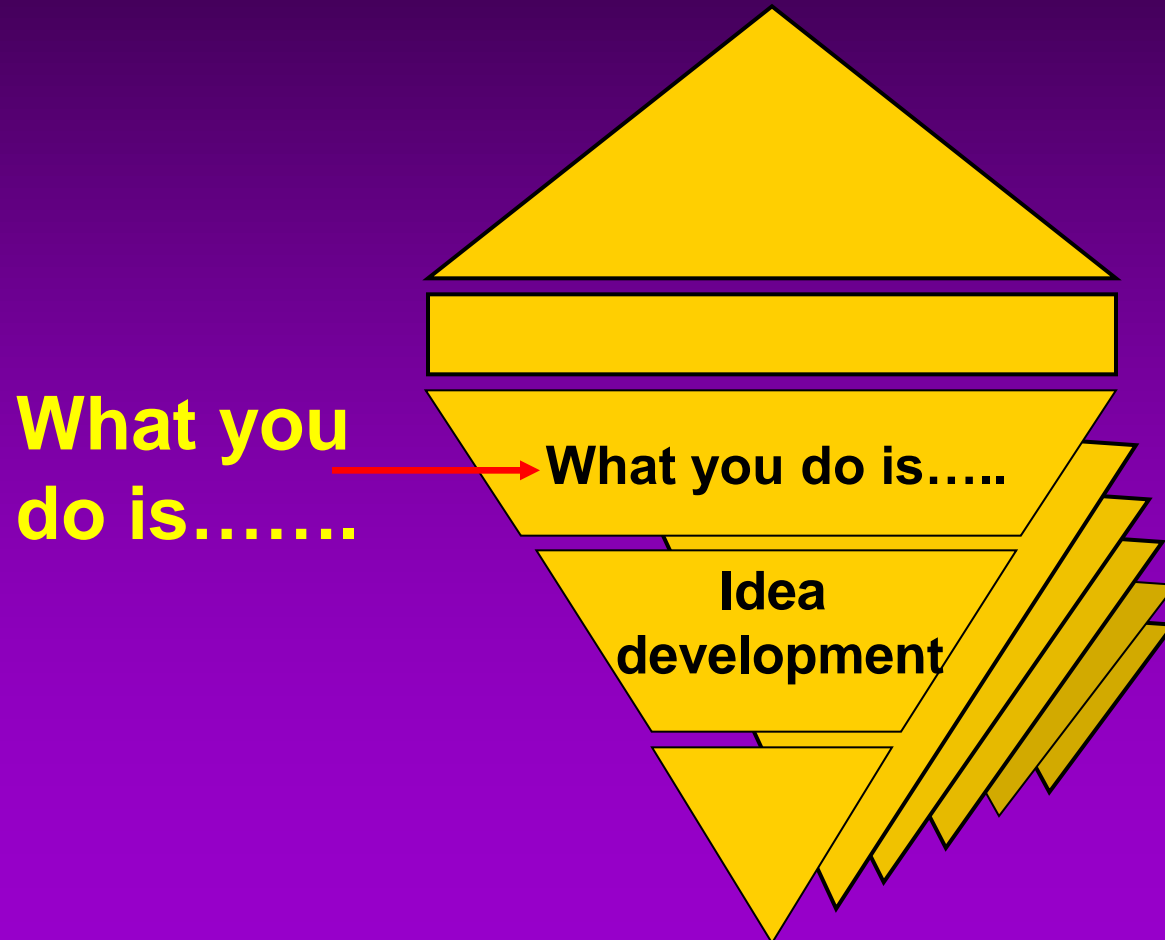


- Feasible
- Known
- Done before
- Safe



- Intriguing
- Low current feasibility
- Unknown
- “Risky”

Working through the diamond



Open minded evaluation

Pluses

+

+

Issues and concerns

I wish

How to...

I need a way

Ideas

What you do is....

Working through the diamond



Working through the diamond



Scoring innovation

Newness 1...10

Appeal 1...10

Feasibility 1...10

POWER & grace

From ideas to action

Human Doing

IDEAS

Human Being

Organisation & Structures

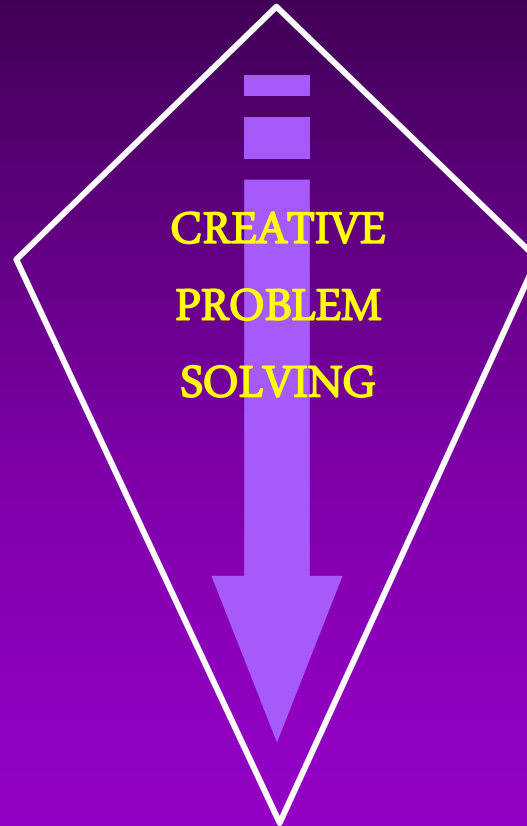
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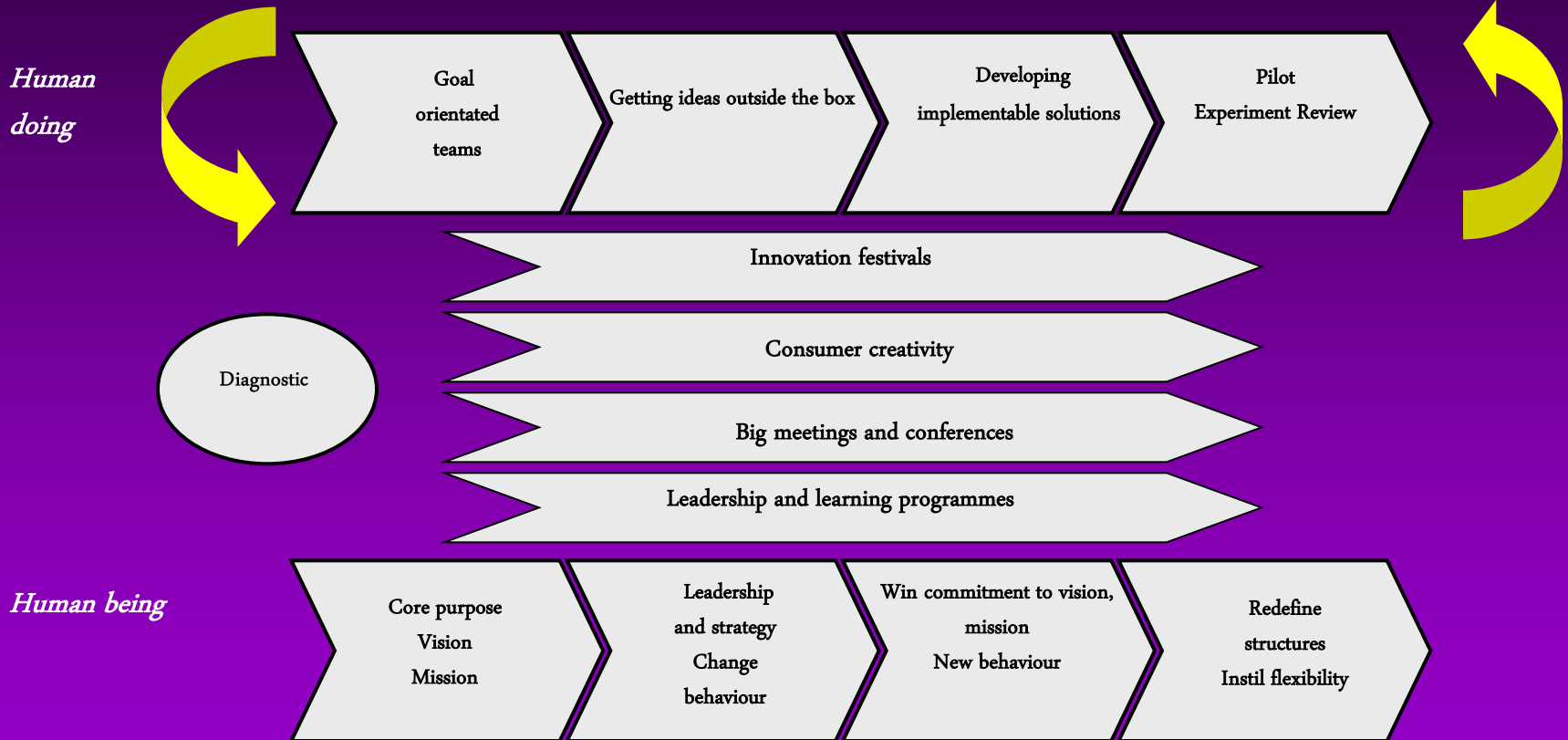
ACTION

Processes

POWER & grace

Enterprise Innovation

Growing the business and learning



Growing the people and learning

Organisational energy during an innovation project

