

CALL FOR SPONSORS & EXHIBITORS



Ageing well with technology

AAL FORUM 2016

Innovations ready for breakthrough



St.Gallen, Switzerland | 26th-28th September 2016

WWW.AALFORUM.EU

A large, high-angle photograph of an audience seated in a conference hall, facing a stage. The stage features a large illuminated sign that reads "AAL PROGRAMME". A speaker is visible on the stage to the left. The lighting is a mix of purple and blue.

➤ INFORMATION FOR EXHIBITORS AND PARTNERS

Technology is making life easier for elderly people. Although innovation in this field – known as Ambient Assisted Living (AAL) – is only in its infancy, the steadily ageing population of our society means that it holds great commercial potential. The AAL Programme promotes innovative technological product ideas and supports them until they are launched on the market. These innovations are presented at the annual AAL Forum, among the largest European events of its kind. The forum provides an excellent opportunity to network within the AAL community and to discuss issues around AAL within workshops, keynote presentations and a large exhibition area. The theme of this year's event is "innovations ready for breakthrough".

**AAL Forum
2015**

Target audience

The AAL Forum 2016 is aimed primarily at decision-makers, experts and interested people from politics, research and development, health, business and industry. The event is also open to the general public.

Goals

The AAL Forum will host over 700 international congress participants who will seek information from 40 exhibitors, 30 workshops and various keynote speakers about new AAL products and services. The event offers an excellent opportunity to network and gives participants a great platform to exchange experiences and ideas. Interested investors can use the opportunity to find products and services with market potential.



➤ CITY AND VENUE

After last year's successful forum in Ghent, this year we are happy to announce that St.Gallen in Switzerland has been chosen to host the 8th AAL Forum. The local university FHS St.Gallen has a very high reputation amongst AAL professionals and is therefore an ideal partner.



St.Gallen is known as the city of short distances. The architecture of the historical old town in the city centre is more than impressive and the St.Gallen Abbey District has been declared a UNESCO World Heritage Site. It is idyllic and manageable, yet offers all the amenities of a big city. In the areas around the city centre, shopping and leisure centres offer a wide variety of goods and activities. The metropolis of eastern Switzerland is as cosmopolitan as it is international. People of all different backgrounds live together in St.Gallen, with a mix of young and old, large families and single people, tourists and locals.

The Olma Messen St.Gallen congress centre is an important part of the city. The fairs, exhibitions, conferences, meetings and festive occasions that happen there all contribute to the seven hundred thousand people that visit St.Gallen every year. This enhances the reputation of the city and in turn creates more tourism and trade for hotels, restaurants and local businesses.



The AAL Forum 2016 will be organised by the FHS St.Gallen in cooperation with Olma Messen St.Gallen. This partnership has already proven itself at former congresses and events.



CONTACT EXHIBITORS

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CONTACT PARTNER

FHS St.Gallen
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PROGRAMME

MONDAY, 26TH SEPTEMBER

18:00 Opening ceremony and key political speeches

TUESDAY, 27TH SEPTEMBER

09:00 - 10:00 Plenary (keynote speaker)
10:00 - 10:30 Coffee break in the exhibition
10:30 - 12:00 Interactive workshops
12:00 - 14:00 Lunch + poster sessions in the exhibition
14:00 - 15:30 AAL Award
15:30 - 16:00 Coffee break in the exhibition
16:00 - 17:30 Interactive workshops

WEDNESDAY, 28TH SEPTEMBER

08:30 - 10:00 Interactive workshops
10:00 - 10:30 Coffee break in the exhibition
10:30 - 12:00 Plenary (keynote speaker) and Challenge Prize
12:00 - 13:30 Lunch + poster sessions in the exhibition
13:30 - 15:00 Interactive workshops
15:00 - 15:30 Coffee break in the exhibition
15:30 - 17:00 Interactive workshops
19:00 - 22:00 Social dinner + keynote (future outlook)
+ Awards giving AAL Award
+ Young Researcher Award



➤ SPONSOR PACKAGES

MAIN PARTNER

Payment:
Quid pro quo:

CHF 15,000.00 (max. 3 main partners)

- 12 m² exhibition space
- Logo on all prints (except advertisement)
- Logo on the AAL website
- Logo on official congress slides (PowerPoint files)
- Logo on all monitors on site
- Acknowledgements on stage
- Flyer/magazine display at the information corner
- Hand out giveaways via delegate bags (excl. distribution)
- One full page advertisement in the programme booklet
- 6 tickets to the congress and evening events

PARTNER

Payment:
Quid pro quo:

CHF 7,500.00 (max. 6 partners)

- 6 m² exhibition space
- Logo on all prints (except advertisement)
- Logo on the AAL website
- Logo on official congress slides (PowerPoint files)
- Logo on all monitors on site
- Half page advertisement in the programme booklet
- 3 tickets to the congress and evening events

COFFEE BREAK PARTNER

Payment:
Quid pro quo:

CHF 3,000.00 (max. 1 sponsor/day)

- 4 roll-ups in the catering area for two coffee breaks (Tuesday or Wednesday)
- Mentioning on stage
- Sugar or little chocolates with company branding (supplied by partner)

OPENING COCKTAIL SPONSOR (MONDAY EVENING)

Payment:
Quid pro quo:

CHF 3,000.00 (max. 1 sponsor)

- 2 roll-ups on stage
- Mentioning on stage
- Option to hand out giveaways

SOCIAL DINNER SPONSOR (WEDNESDAY EVENING)

Payment:
Quid pro quo:

CHF 4,000.00 (max. 1 sponsor)

- 2 roll-ups on stage
- Mentioning on stage
- Option to hand out giveaways



DELEGATE BAG SPONSOR

Payment: CHF 4,000.00 (max. 1 sponsor)
Quid pro quo: - Logo on the delegate bags (excl. production)

LANYARD SPONSOR

Payment: CHF 3,500.00 (max. 1 sponsor)
Quid pro quo: - Logo on the lanyards (excl. production)

ADVERTISEMENTS

Ads in the programme booklet
 1 full page: CHF 1,000.00
 Half page: CHF 600.00

➤ EXHIBITOR PACKAGES

	EXHIBITION STAND 16m ²	EXHIBITION STAND 12m ²	EXHIBITION STAND 9m ²	EXHIBITION STAND 6m ²	EXHIBITION STAND 4m ²
Stand area incl. stand construction *	4 x 4 m	4 x 3 m	3 x 3 m	3 x 2 m	2 x 2 m
AAL Forum Website	Logo presented	Logo presented	Logo presented	Logo presented	Logo presented
Exhibitor badge incl. admission to the congress and evening programme	2	1	1	1	1
Prices	CHF 5'400	CHF 4'100	CHF 3'600	CHF 2'300	CHF 1'700

* Stand including grey carpet and back and side walls, coated in white (total height 2500 mm).

Braced girders all round with white inset panel along the open stand front, including black standard lettering.

LED spotlights and 2 kW mains connection and power consumption included. Individual stand equipment on additional payment available.

All prices in this brochure are excl. 8% VAT

▶ CONTACT



Application process for sponsors and exhibitors

Please send the exhibitor or partnership agreement to
nicole.friedli@olma-messen.ch
Fax +41 71 242 01 03

Your own meeting

Should you like to organise your own meeting please contact Nicole Friedli
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